

CHOOSING THE RIGHT CLOTHING

Old school tennis players will tell you that 100% cotton is the coolest fabric for tennis clothing. However, with the advances in fiber and fabric technologies, cotton has become Old School. Below are four moisture controlling systems that are currently used in tennis clothing.

adidas CLIMA COOL

CLIMA COOL was engineered to keep the athlete's body at the optimal temperature at all times, regardless of the heat. Based on their research, adidas applied moisture wicking fabric, conductive fibers consisting of silver coated yarns and three-dimensionally structured fabrics, to key heat and sweat zones. The 3D fabrics, located in key places on the garment, consists of hundreds of small indents on the body-side of the fabric. These indents sit off the body, stopping the garment from clinging to the body, and maximizing ventilation across the skin.



Reebok PLAYDRY

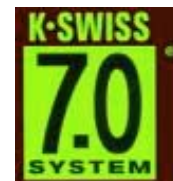
PLAYDRY is a moisture management system that helps keep an athlete cooler, drier, and more comfortable during training and competition by moving moisture away from your skin to the outer layer of the fabric for quick evaporation. Unlike other moisture management technologies, PLAYDRY is mechanically woven directly into the fabric and won't wash out over time.



K-Swiss 7.0 System

The K-Swiss 7.0 System in apparel features seven points in technologically advanced fabrics:

- 1.0 Performance: Ultracel and Tactel moisture management fabrications that are lightweight, breathable, and transfer moisture away from the body for quick drying capabilities.
- 2.0 Comfort: Special fabrics and seams that provide the utmost in comfort.
- 3.0 Breathable: Mesh is strategically placed in key areas where players need it most.
- 4.0 Durable: Materials that minimize shrinkage and extend the life of the garment.
- 5.0 Fit: Design features that increase mobility on the court.
- 6.0 Lightweight: Special lightweight fabrics avoid unnecessary weight.
- 7.0 Collection: 7.0 System Footwear and Apparel work together to provide the optimal balance of performance and comfort.



COOL MAX

Coolmax fabrics are designed to move moisture away from the body and enhance fabric drying rate, thus keep an athlete feeling cool and dry. Coolmax fabrics deliver comfort and performance through the use of proprietary polyester fibers with uniquely engineered microchannel cross sections and/or specially engineered two sided gradient fabrics.



I PLAY TENNIS offers a wide variety of tennis apparel for women and men. During the month of November, REAL CARD members will receive 20% off all regular price tennis apparel.